



Thank You for your interest in the WIN Program!

(BRIEF DESCRIPTION)

PURPOSE of the WIN Program

To promote the personal and professional growth of women working in not-for-profit organizations and minimize the gender gap, by providing coaching and training opportunities

VISION of the WIN Program

New and emerging female leaders in not-for-profit organizations will be equipped to impact stronger results for themselves and their organizations.

VALUES of the WIN Program

1. Stewardship - of women's wisdom and empowerment
2. Ownership - and the commitment of each participant to learning and development
3. Leadership - and the love of inspiration and achievement

MISSION of the WIN Program

1. To develop leadership competencies of women working in not-for-profit (NFP) organizations
2. To partner with NFP organizations to support their efforts in helping women thrive and progress in their organizations.
3. To provide a platform for coaches eager to contribute their skills and empower women to reach their professional and personal goals.

**WIN is looking for women with a growth mindset,
who are supported by a NFP organization.**

THE NEXT PROGRAM

Duration: 6 months
Time: TBD
Venue: virtual

Please email win@corporateclassinc.com to be notified of the next program start date.

KEY COMPONENTS of the WIN Program:

➤ **COACHING**

WIN Participants will be paired with a certified Leader Coach. Coaches provide 6 hours of leadership coaching during the 6-month **WIN** program. **WIN** Coaches are not expected to be business advisers, therapists, or mentors, but rather partners in facilitating the growth and development of their participant by asking insightful questions and providing encouragement and often resources. **WIN** Participants are asked to come to each session prepared to identify what they want to focus on. Coaching helps participants to explore their leadership strengths and areas for development, and work on specific strategies for personal growth and advancement in their careers.

➤ **TRAINING**

WIN Participants are enrolled in Corporate Class Inc.'s internationally acclaimed *Leadership Presence* online program. Designed for leaders and top performers, this acclaimed program offers 8 hours of interactive learning modules, activities and quizzes that are to be completed at your own pace over the course of your 6-month program. Participants learn what it means to have 'presence', how to build it, and how having a strong presence can help you become a better leader and advance your career.

WIN Participants are also required to attend 2 virtual 3-hour workshops (over the course of the 6 months), that are entitled *The Empowered Mindset*, focusing on women in leadership. These workshops provide Participants with an opportunity to interact with colleagues in their cohort, other Coaches, and the instructor.

➤ **NETWORKING**

WIN Participants become part of a Cohort of approximately 10 other women leaders from not-for-profit organizations. There will be a variety of opportunities to interact with Cohort colleagues. Participants are required to attend a Program Introduction Meeting at the beginning of the Program. Breakout groups during the 2 virtual workshops provide great forums for Participants to get to know each other and meet other Coaches. Finally, there is a Celebration and Debrief Meeting near the conclusion of the Program. In addition, those who complete the **WIN** program become members of a **WIN** Alumni LinkedIn group that widens their network.

This Program is valued at \$4,500. and is generously made available by *Corporate Class Inc.* to selected women leaders at no cost to the individual or her organization.

EXPECTATIONS:

It is the expectation and goal of Corporate Class Inc. and **WIN** that women chosen to participate in the **WIN** program will be fully committed to engage in all aspects of **WIN**, including:

- punctual and prepared attendance at coaching sessions with a **WIN** Coach, focusing on building your leadership capacity
- completion of the online **Leadership Presence** program, and discussion of learnings with your Coach
- completion of a Leadership Development Plan that establishes short- and long-term goals for growth
- attendance and participation with Cohort colleagues at key **WIN** program events (*all virtual*):

- **WIN** Welcome & Introductions (TBD)
- *Empowered Mindset-I* Workshop (TBD)
- *Empowered Mindset-II* Workshop (TBD)
- **WIN** Celebration/Debrief Meeting (TBD)

- maintaining communication with the **WIN** program with any questions, concerns and/or suggestions, including notification if you are unable to attend a session or meeting due to an emergency
- keeping your manager and organization updated on your participation and learning at **WIN**
- honouring the confidentiality of others and the trademark of **WIN** materials, generously made available to you

If you believe you could benefit from the **WIN** Program and you have your organization's support, please complete the online **WIN** Application on the Corporate Class – WIN web page:

<https://www.corporateclassinc.com/about-us/women-innovators-network>